

PRESS RELEASE

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Art Exhibition 16 March - 16 August at Gemeentemuseum, The Hague
Yes Naturally – *How Art Saves the World*

Yes Naturally is the book accompanying the art exhibition of the same name held at the Gemeentemuseum (GEM) in The Hague from 15 March to 16 August. The lavishly illustrated publication ***Yes Naturally*** presents inspiring essays and works by more than 80 artists, including Francis Alÿs, Jimmie Durham, Olafur Eliasson, Damien Hirst, Zeger Reyers, Superflex and Ai Weiwei.

What is natural? And who or what defines that, actually? Are we humans the only ones who decide this, or do plants, animals, bacteria, things and natural forces also 'get a say'? The art exhibition ***Yes Naturally – How Art Saves the World*** shows how culture and nature can reinforce each other and in the process creates conditions for a better world. In ***Yes Naturally*** artists and thinkers challenge us to look differently at ourselves, our society and our interaction with the earth.

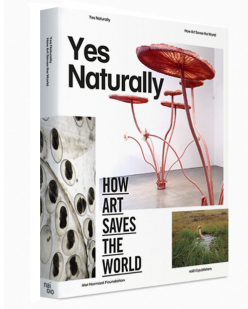
The publication goes deeper where the exhibition leaves off. In brief, accessible articles, philosophers, ecologists, artists and anthropologists offer us new insights into the relationship between humans and their environment. ***Yes Naturally*** features unexpected perspectives, inspires us to action and challenges routine patterns with humour. 'This book can be read as a recipe book for ecological intelligence,' in the words of Ine Gevers, curator and initiator of ***Yes Naturally***.

Máxima

Her Royal Highness Princess Máxima of the Netherlands will open the international art exhibition ***Yes Naturally – How Art Saves the World*** on Friday afternoon, 15 March 2013.

Yes Naturally

€ 29.50 | Publication date: 16 March 2013 | Dutch edition ISBN 978-94-6208-062-1 | English edition ISBN 978-94-6208-063-8 | Paperback | 240 p | 23 x 28 cm | Illustrated (240 colour) | editors: Ine Gevers et al. | authors: Jean Fisher, Donna Haraway, Tim Ingold, Ike Kamphof, Timothy Morton, Henk Oosterling, Luciana Parisi, Saskia Sassen, Vandana Shiva, John Thackara | design: potvandervelden



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Note to editors

To request a review copy or for more information, please contact Marije Lieuwens, pr/marketing, nai010 publishers: 010-2010132 or press@nai010.com. ***We would appreciate a copy of your review.***

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